



BUSINESS PROFILE

“We bring out the BEST in People”

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Company Reg No: 2014/092614/07

CSD Supplier Reg No: MAAA0476344

GPG Vendor No: 1100114653

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1. MEG BACKGROUND



Mngoma Empowerment Group (MEG) is a 100% black, privately owned company with its headquarters in Johannesburg. The founder, Mzi Mngoma started the company in 2014, with the aim of providing soft skills training and business advisory services. Soft skills training was meant to empower individuals working in various organisations, both private and public, to perform their work better and enhance productivity. Business advisory was meant for SMMEs and NGOs in the townships, to operate professionally, add value to their clients and become successful.

With a background and qualifications in training, Mr Mngoma knew the value of soft skills training to improve lives and enhance productivity, hence it was important for him to share his knowledge in skills development. As a businessman since 2007, he lost his first company due to non-compliance and bad business decisions. He therefore felt he could use his experience to teach and coach SMMEs and township organisations to avoid certain mistakes that led to his downfall, so the latter could be organised and operate their organisations professionally and profitably.

Although MEG is based in Johannesburg, it has clients all over South Africa, who have benefitted immensely from our professional services. We also have clients outside South Africa, mainly in Botswana and Lesotho and Zimbabwe, who have registered their businesses and NPOs and are now trading in South Africa. Due to an increasing demand of our services, we will be opening branches in Durban, Bloemfontein, Polokwane and Kimberley very soon. As a dynamic and progressive company, our services are not limited to South Africa only. They go beyond our shores.

We have assisted many people in South Africa, Lesotho, Zimbabwe, Botswana and Swaziland, to register their own organisations, including Companies, Creches, Co-operatives, Churches, NPCs, NGOs, Schools and Foundations. We have Mentored, Coached and Empowered Leaders with skills to effectively and efficiently run and grow their organisations.



2. MEG FOUNDER



- ✓ He is a Accredited Facilitator, Assessor, Moderator, Employee Wellness Practitioner and National Youth Development Agency (NYDA) Accredited Business Mentor and Coach.
- ✓ Author of 2 books: You Deserve Better. Move before you Die and Enough is Enough.
- ✓ You Deserve Better is about Relationships and Enough is Enough is about Keys to Success.
- ✓ He has been in training and development for 20 years both in public & private sectors.
- ✓ He is trained in Human Resources, HIV AIDS, EAP, IT, Real Estate, Public Relations, Performance Management, Project Management, SMME Development, Business Management, Management, Leadership, Youth Development, Mentoring, Coaching, Public Speaking, Strategic Foresight, Digital and Viral Marketing, Graphic Design and Occupational Health & Safety.
- ✓ Studied these at Wits Tech, Wits University, Unisa, University of Pretoria, University of JHB, Regenesys Business School, Milpark Business School.
- ✓ In 2019/2020, he studied Small Business Enrichment Programme at University of Johannesburg.
- ✓ He is the Executive Chairman & CEO of MEG and Director of You Deserve Better.
- ✓ He is passionate about Human Development in areas of personal development, youth development, organisational development, SMME development & Entrepreneurship.
- ✓ On radio, he has appeared on Radio Pulpit, Jozi FM, Mogale FM, Sedibeng FM, West Side FM, Dexterity Radio, Massiv Metro, Alex FM, Power FM, Chiawelo FM.
- ✓ On TV, he has appeared on Tim Modise's Show on ENCA, SABC's Daily Thetha, One Gospel TV, NewzRoom Afrika, Global Conference TV.
- ✓ He is an affiliate with Employee Assistance Professionals Association of SA (EAPA-SA), Gauteng Skills Development Forum, International Ministers Forum, Soweto Business Access and Global Business Roundtable.

3. MEG VISION

We bring out the BEST in people

4. MEG VALUES

- ✓ **B**oldness = Confidence + Courage (No fear)
- ✓ **E**xcellence = Results + Quality (No mediocrity)
- ✓ **S**uccess = Achievement + Victory (No failure)
- ✓ **T**ransformation = Change + Revolution (No stagnation)



5. MEG VALUE PROPOSITION

MEG Services are as easy as A.B.C.D...

Accreditation

We assist people who want to obtain Full Qualification as Education, Training and Development (ETD) Practitioners. This qualification is a National Certificate: Occupationally Directed-Education Training Development Practices (OD-ETDP) NQF Level 5 Qualification ID: 50334.

People can take this programme for a full year, full time or take it as individual programmes, thereby obtain credits, leading towards a full qualification, which will require 120 credits.

With our strategic partners, we offer Online Programmes, which are cost-effective, and you do them at the comfort of your home or office.

- ✓ **Facilitator:** Facilitate learning using a variety of given methodologies. NQF Level 5, 10 Credits
- ✓ **Assessor:** Conduct Outcomes-based Assessments. NQF Level 5: 15 Credits
- ✓ **Moderator:** Conduct moderation of outcomes-based assessments: NQF Level 6: 10 credits
- ✓ **Material Design:** Develop outcomes-based learning programmes: NQF Level 5, 10 credits
- ✓ **SDF:** Coordinate skills development in an organization. NQF Level 4, 5 & 6, Credits 35
- ✓ **Coaching:** Perform one to one training on the job. NQF Level 3, 4 Credits
- ✓ **Mentoring:** Enhance individual's knowledge, skills, values in career path. NQF Level 4, 3 Credits



BANNERS



OUTDOORS



STATIONERY

Branding

People and organisations always work with people and organisations they know and trust. How can people trust you if they don't know you?

Branding then becomes one of the vehicles where people can trust and connect with you, and even pay for the services or product you are offering.

Your name needs to be out there. Your organisation's name needs to be known and respected. We make this possible for you.

We will show you how powerful your name is, how to position yourself and your organisation to get the attention you need and maximise your brand presence.

We offer the following services:

1. Branding, Brand Management, Digital Marketing, Video Editing and Graphic Design
2. Creating Social Media Accounts and Management (Facebook, LinkedIn, Twitter, etc)
3. Viral Sales and Marketing
4. Website Design: Including hosting and domain registration
5. Graphic Designs

- ✓ Logos / Letterheads / Invoices / Annual Reports
- ✓ Business Cards / Book Covers / Training Manuals
- ✓ Flyers / Posters / Certificates / Corporate Brands (Stationary, T-shirts, Caps)
- ✓ Banners (Tear Drop, Wall, Pull-up) / Gazebos / Car Magnets
- ✓ Email Signatures / Email Ads and Notices
- ✓ Corporate designs / Outdoor Adverts / Party Invitations / Wall Promos
- ✓ Company Profiles



WEBSITES



ADS

"We bring out the BEST in People"



Coaching

We have programmes which train people to Discover, Develop and Display their human potential. We call this a 3D Approach. It's difficult to release your BEST until you are properly guided by experienced people, and these people are coaches, and MEG has many of them ready to empower you.

MEG is a Human Development Company, and we offer 3 types of coaching programmes:

- ✓ Life Coaching: We show you how you can Discover, Develop & Display your human potential and addvalue to the lives of others.
- ✓ Business Coaching: We teach you on how you can use your ideas to start, fund and grow your business and live a comfortable life.
- ✓ Train a Coach: We train you to become a coach and show you how you can make coaching a great business and great success.

Life Coaching

- ✓ We show you how you can Discover, Develop & Display your human potential and add value to the lives of others.
- ✓ We show you how you can discover yourself, your gifts, and talents and use these to release your potential.
- ✓ Through PAP (Personal Advancement Programme), we give you tools to locate your purpose, develop your potential and live a productive life.

Business Coaching

- ✓ We teach you on how you can use your ideas to start, fund and grow your business and live a comfortable life.
- ✓ We show you how you can turn your ideas into income, your passion into profit and build a powerful, profitable business.
- ✓ Through SIP (Smart Ideas Programme), we show you how to convert your crazy ideas into commercially viable goods and services.

Train a Coach

- ✓ We train you to become a coach and show you how you can make coaching a great business.
- ✓ We show you how you can use what you know, to show others how they can use what you know, to advance their lives.
- ✓ Through STIP (Skills Transfer Initiative Programme), we show you how you can use your skills to build a successful coaching business.



Development

At MEG, we see development as growth, expansion, progress, advancement, and transformation. Since 2014, we have been intentional in ensuring that people and their organisations achieve social and economic transformation, to advance their personal, professional and business lives.

We have developed SMMEs

Organisation	Development Programmes Offered
Start-Ups	Registration, How to Grow your Start-up, Funding, Compliance, Proposal Writing, Project Management, Leadership
Small Businesses	Registration, Compliance, Funding Proposals, Marketing, Business Proposals, Business Growth, Customer Care
Cooperatives	Registration, Compliance, Funding Proposals, Marketing, Business Proposals, Business Growth, Customer Care

We have developed Schools (Within Gauteng Department of Education)

School Community	Developmental Programmes Offered
Learners	Peer Education, Study Skills, Entrepreneurship, Teen Pregnancy, Substance Abuse, Bullying, Careers Choice, Leadership
General Assistants	General Maintenance, Welding, Electricity, Plumbing, Carpentry, Painting, Glassing, Financial Management
Administrators	Office Management, Filing, Minute Taking, Telephone Etiquette, Report Writing, Project Management
Educators	Classroom Management, Stress Management, IQMS, Burnout, Corporal Punishment, Record Keeping, HIV AIDS
SGBs	Governance, Fundraising, Financial Management, Team Work, Conflict Management, SGB Handover, Leadership
SMTs	Leadership, Management, Delegation, Coaching, Mentoring, Diversity & Change Management, Emotional Intelligence
Principals	Visionary Leadership, Strategic Planning, Delegation, Mentoring, Emotional Intelligence, Conflict Management

We have also empowered officials in all the GDE District. This officials include supervisors, Senior Education Specialists (SES), Deputy Chief Education Specialists (DCES), Chief Education Specialists (CES), IDSOs

We have developed Community Organisations

Organisation	Development Programmes Offered
Churches	Church Registration, Leadership Development, Succession Plan, Fundraising, Financial Stewardship, Management
Non-Profit Organisations	NPO Registration, Governance, Funding, Compliance, Proposal Writing, Team Work, Project Management, Leadership
Non-Profit Companies	NPC Registration, Governance, Funding, Compliance, Proposal Writing, Team Work, Project Management, Leadership
Youth Organisations	Relationships, Teen Pregnancy, Career, Motivational Talks, Entrepreneurship, Substance Abuse, Leadership, HIV AIDS

We provide short, tailor-made life skills programmes which empowers people.

We do these programmes through Seminars, Workshops, Conferences, Camps and Master Classes. The sessions can also be done using online platforms such as Webinars, Skype, Zoom or Whatsapp.

- ✓ Youth Lifeskills: Relationships, Job Readiness, Study Skills, Career Guidance, Entrepreneurship
- ✓ Leadership Development: Visionary Leadership, Strategic Planning, Team Building, Motivation
- ✓ Emotional Management: Emotional Intelligence, Conflict Management, Change Management
- ✓ Project Management: How to Start, Develop, Fund and Execute any project successfully
- ✓ Funding: Funding Proposals, Fundraising, Funders, Financial Management, Sustainability Plan
- ✓ Employee Wellness: Substance Abuse, Workplace Bullying, HIV AIDS, Absenteeism, Productivity
- ✓ Motivational Speaking: How to Discover, Develop & Display your Potential and Live BEST LIFE
- ✓ Book Writing: We assist aspiring writers to write, publish, market, and sell their books
- ✓ Team Building: We offer practical training for organisations to work as a team and achieve more
- ✓ Change Management: We empower organisations to deal with change and diversity
- ✓ Digital Marketing: We train SMMs on how they can put their businesses “out there”
- ✓ Stress Management: We provide training on how people can identify and manage their stress

We offer Business Consulting Services

- ✓ We register Companies, Churches, Co-operatives, Creches, NPCs, NPOs
- ✓ We assist with Compliance: Tax Clearance, BBBEE Affidavits, CSD Registration
- ✓ Compliance Certificates: UIF, COIDA, CIDB, CIPC, Share Certificates
- ✓ We organise company certificates for your business
- ✓ We submit Financial Statements at CIPC for you
- ✓ We do Business Profiles, Business Proposals, Funding Proposals
- ✓ We submit and file CIPC and SARS Returns
- ✓ We create Domains & Professional Emails
- ✓ We ADD or REMOVE directors
- ✓ We change company names
- ✓ We connect clients with Funding Opportunities
- ✓ We register PAYE, UIF, VAT
- ✓ We do submission of PAYE / VAT / IT / IRP 5 & IRP 6



6. MEG TEAM AND STRATEGIC PARTNERS

- ✓ MEG is armed with experienced and highly skilled and qualified Human Resource Development professionals and Business Development leaders, who are passionate and competent to provide skills and expertise in the field of training & business development.
- ✓ We have a great and powerful team that consists of accredited Facilitators, Assessors and Moderators – who have done extremely well in their fields, and have the relevant skills development & business experience for both the public and private clientele.
- ✓ Our company works closely with other training companies and businesses all over South Africa and we have good relations with consultants who are subject matter experts.
- ✓ Over the years, we have been on joint ventures with reputable organizations and industry experts, to make sure that you, our client, get not only the best service, but a good return on your investment.

7. MEG MEDIA APPEARANCE



We have been privileged as a company, to be invited by various media houses, to provide expertise and share information on topics that were beneficial to many types of audiences.

We have empowered many people in africa using the power of the media

Medium	Platform
Television	Global Conference TV, SABC1 Daily Thetha, 1 Gospel, ENCA, Soweto TV, NewzRoom Afrika
Radio	Radio Pulpit, Jozi FM, Mogale FM, Sedibeng FM, Kasi FM, Dexterity Radio, Alex FM, Chiawelo FM, Westside FM, SAFM, Power FM, Massiv Metro, Kaya FM
Newspapers	Daily Sun, Sowetan, Caxton Newspapers, Diepkloof Urban News, Kathorus Mail, Soweto Urban, North Eastern Tribune, Northcliff Melville Times, Tame Times

Media Links

- ✓ <https://www.youtube.com/watch?v=a2thjpHLg8w&t=237s> (My Book Story)
- ✓ https://www.youtube.com/watch?v=1qFj6e6_whl&t=302s (Global Conference TV)
- ✓ <https://www.youtube.com/watch?v=6lc91CI7oJ4> (Daily Thetha, SABC 1)
- ✓ <https://www.youtube.com/watch?v=EpymDFxCFHU> (Fridays with Tim Modise, ENCA)
- ✓ <https://sowetourban.co.za/56149/business-unusual-diepkloof-entrepreneurs/>
- ✓ <https://northcliffmelvilletimes.co.za/281224/meg-empowers-young-entrepreneurs/>
- ✓ <https://northeasterntribune.co.za/216905/empowerment-for-small-businesses/>
- ✓ <https://sowetourban.co.za/31121/meg-takes-people-to-success/>
- ✓ <https://kathorusmail.co.za/38506/power-couple-want-to-help-youth-become-millionaires/>
- ✓ <https://sowetourban.co.za/32563/meg-holds-a-series-of-workshops-that-improves-lives/>

MEG

CLIENTS

8. MEG CLIENTS



- ✓ Young people who needed the motivation to start their businesses because of us.
- ✓ SMMEs that were on the verge of deregistration because of non-compliance.
- ✓ Cooperatives who wanted to remove and replace their directors.
- ✓ NPOs who needed tools to fund their organisations.
- ✓ Churches who wanted to maximise their impact and we showed them how.
- ✓ Schools who had demotivated staff because of conflict and there is order and success now.
- ✓ Leaders who did not have vision and are now leading successful organisations.
- ✓ Spaza shop owners who have added much needed value in their businesses.
- ✓ Government Departments - we have motivated their staff and brought change to them.
- ✓ City of JHB - Business Seminars we did for Libraries in Florida, Yeoville, Brixton.
- ✓ Gauteng Department of Education: We trained staff in all the districts & Head Office.
- ✓ SGBs - We empowered them on Governance, Financial Management, Team Work & more.
- ✓ SMTs – We taught Leadership, Management, Delegation, Coaching, Mentoring.

For many years now, MEG CEO, Mzi Mngoma, has been representing the company, collaborating with other organisations who have contracted his services as an individual. These consulting services, which he has been rendering for more than 15 years now, have seen him working with such big corporates as ABSA, Old Mutual, Transnet, Scaw Metal (Anglo American), GSK (GlaxoSmithKline), Soul City Institute, Afrox, Young and Able, Youth Lab, City of Johannesburg, Free State and Mpumalanga Department of Education, Kagiso Shanduka Foundation, Gauteng Department of Health and many others.

MEG AND YOU: 10 REASONS WE ARE AT YOUR SERVICE.

10
REASONS

HERE ARE TOP TEN REASONS WE WILL ALWAYS BE AT YOUR SERVICE

- ✓ Reason #1: You matter to us. You are our priority.
- ✓ Reason #2: You have training challenges. We can provide solutions.
- ✓ Reason #3: You need to improve your systems. We can show you how.
- ✓ Reason #4: You need to develop yourself. You have seen our credentials.
- ✓ Reason #5: You need to improve your career. We have assisted others to climb high.
- ✓ Reason #6: You need to grow your organisation. We have all the tools.
- ✓ Reason #7: You need to build a strong team. We can train you to do so.
- ✓ Reason #8: You need to conquer your fears. We can equip you to do so.
- ✓ Reason #9: You need change. We show you practical ways to achieve transformation.
- ✓ Reason #10: You need to succeed. We will make your dream come true.

MEG Contacts

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